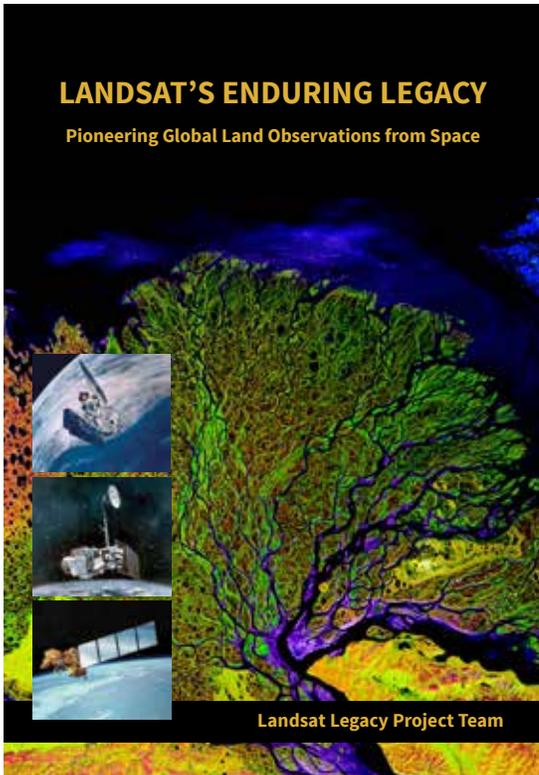


A N N O U N C I N G

LANDSAT'S ENDURING LEGACY

PIONEERING GLOBAL LAND OBSERVATIONS FROM SPACE



Landsat Legacy Project Team

Samuel N. Goward
Darrel L. Williams
Terry Arvidson
Laura E. P. Rocchio
James R. Irons
Carol A. Russell
Shaida S. Johnston

Landsat's Enduring Legacy

Hardback, 2017, ISBN 1-57083-101-7

Pre-order	\$65
Student	\$60
After November 17 th	
Student	\$60
Member	\$80
Non-member	\$100

Pre-order now for special advance publication prices.

After more than 15 years of research and writing, the Landsat Legacy Project Team is about to publish, in collaboration with the American Society for Photogrammetry and Remote Sensing (ASPRS), a seminal work on the nearly half-century of monitoring the Earth's lands with Landsat. Born of technologies that evolved from the Second World War, Landsat not only pioneered global land monitoring but in the process drove innovation in digital imaging technologies and encouraged development of global imagery archives. Access to this imagery led to early breakthroughs in natural resources assessments, particularly for agriculture, forestry, and geology. The technical Landsat remote sensing revolution was not simple or straightforward. Early conflicts between civilian and defense satellite remote sensing users gave way to disagreements over whether the Landsat system should be a public service or a private enterprise. The failed attempts to privatize Landsat nearly led to its demise. Only the combined engagement of civilian and defense organizations ultimately saved this pioneer satellite land monitoring program. With the emergence of 21st century Earth system science research, the full value of the Landsat concept and its continuous 45-year global archive has been recognized and embraced. Discussion of Landsat's future continues but its heritage will not be forgotten.

The pioneering satellite system's vital history is captured in this notable volume on Landsat's Enduring Legacy. The expected publication date November 2017.

\$65 * **advance publication price!**

Hurry, this special price won't last. After November 17th, the price will go up to the published rate.

***Plus postage, shipping for one to three books will be approximately \$15.00 for US domestic shipping.** The books will be available for shipping in November.

Order online at
www.asprs.org/landsat